

ORIGINAL

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

-----X
INNOVATIVE USA, INC.,

Plaintiff,

-against-

STERLING PUBLISHING CO., INC.,

Defendant.
-----X

USDC SDNY DOCUMENT ELECTRONICALLY FILED DOC #: _____ DATE FILED: <u>09/25/07</u>

ORDER

07 Civ. 6362 (DLC)(KNF)

KEVIN NATHANIEL FOX
UNITED STATES MAGISTRATE JUDGE

IT IS HEREBY ORDERED that:

- (1) a settlement conference shall be held in the above-captioned action on October 10, 2007, at 10:15 a.m., in courtroom 20A, 500 Pearl Street, New York, New York;
- (2) the parties shall review the Settlement Procedures under which the conference will be conducted, in particular the attendance and pre-conference submission requirements specified in paragraphs three and six of the Procedures. The Settlement Procedures may be accessed on the Court's website at http://www1.nysd.uscourts.gov/judge_info.php?id=63; and
- (3) at least ten days prior to the above-noted settlement conference, the parties shall confer, in person or by telephone, to engage in good-faith settlement negotiations. Should the parties resolve the litigation prior to the settlement conference, the parties shall notify the undersigned, in writing, expeditiously.

Dated: New York, New York
September 25, 2007

SO ORDERED:

Kevin Nathaniel Fox

KEVIN NATHANIEL FOX
UNITED STATES MAGISTRATE JUDGE